



ASIST Program – Letter to Potential Sponsors

Exhibit 37

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Date _____

Name
Address

Dear _____:

Executive Women International (EWI®) is a professional business organization **that** brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional developments and encouraging community involvement. EWI has Chapters in the United States, Canada, and Europe.

Executive Women International _____ Chapter is pleased to announce it is offering assistance to adults in the _____ community who are in transitional situations and are in need of financial aid to further their education in their career pursuit. These awards are made possible through the Adult Students in Scholastic Transition (ASIST) Program. Applications are now being accepted through April _____.

The criteria to be used to pre-screen the candidates are as follows:

- financial need
- socially, physically and economically disadvantaged adults
- heads of households with small children
- displaced homemakers

Applicants must meet the following eligibility requirements:

- utilize personal assessment and/or re-entry programs available through colleges, community agencies, service groups, or career professionals
- clearly define career goals and objectives
- specify the educational requirements to attain above goals and objectives

The recipients may select the career path of choice, and any assistance received is an award, not requiring repayment. Awards will be distributed to educational providers by the Executive Women International _____ Chapter.

Enclosed please find the Corporate EWI brochure to acquaint you with our organization. The deadline for submission of applications is April _____. This will allow time for the selection process and announcement of recipients in July.

This is an exciting program, and we hope you will participate.

Sincerely,

Chair
Adult Students in Scholastic Transition
_____ Chapter